

## INVITATION FOR EXHIBITORS AND SPONSORS

„Lighthouse of the Institute for Computer Sciences, Social-Informatics  
and Telecommunications Engineering”

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### THEME CHAIRS:

[www.itrevolutions.org/  
index.shtml#techProg](http://www.itrevolutions.org/index.shtml#techProg)

### SCOPE

*The world is experiencing an “Age of Paradox” – Where are the limits of the impossible?*

This event will bring together the most visionary academic contributors to today's revolution of Information Technology with companies, funding agencies and government representatives from around the world in order to set the future directions in ensuring a smooth transition towards an IT-driven future, while enabling IT to unleash its full power in serving the world. This premier conference of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering (ICST) will account yearly on the progress made in building critical mass for the radical shift towards an IT-driven future while ensuring that we embark responsibly onto the momentum that will be turning the world around.

**Your company will have the chance to significantly increase corporate visibility among attendees, who participate at IT Revolutions to**

- **evaluate where we are on the path to turnover.** As this requires coordinated efforts, government S&T representatives and research funding agencies from all continents will address the major areas of concern in dedicated panels whose deliberations will be published as joint recommendations;
- **ensure a smooth transition.** Exploring the core elements needed to encourage sustainable change as new systems are introduced and grounded in the practice environment. Motivational factors, incentives to embrace the change as well as alignment with the societal needs will be debated in panels and workshops;
- **point to the Future.** Foresight presentations from most visionary contributors to the major areas will push the limits of the achievable through keynotes and position papers that underline factors enabling the IT revolution to redesign the world economy and society.

**The co-located exhibition is open to developers, suppliers and specialists in such high-technology areas as:**

- Health care
- Approaching complexity
- eLearning
- Social interaction
- eCommerce
- Cyber-physical systems
- Utility supply
- Enterprise organization
- Global collaboration
- Nanotechnology
- Safety and Security
- Climate change
- Industrial automation:  
Automation 2.0
- AI - AI2.0
- eNetwork design
- Systems thinking:  
Design by emergence
- Urban Development
- Grid&Cloud Computing

The Conference is clustered around the above major Themes concerned with the disconnect between old and new ways reshaping critical aspects of our world at this turning point – in search for innovative solutions that can capitalize on the impact of the tumultuous IT enabled transformations.

## TARGET AUDIENCE

**Academic and Research Community:** IT Revolutions will attract a large number of scholars, representing the leading academic institutions and research centers around the world.

**Corporate Vendors:** this event offers excellent opportunities for representatives of corporate vendors to network and scout for potential partners and collaborators.

**Governmental Institutions:** the conference will serve as a platform for professionals to discuss legal and regulatory aspects of the upcoming challenges concerning IT Revolutions

**Funding Agencies:** will have the opportunity to discover the possibilities on the most advanced research topics in the major themes described above.

## EXHIBITION & SPONSORSHIP INFORMATION

ICST offers various sponsorship opportunities to companies and organizations that wish to gain international exposure at our unique academic-to-business event.

As a sponsor or exhibitor, you will be able to increase your visibility and awareness within a circle of high-profile professionals, like **Neel Sundaresan**, Sr. Director and Head, **eBay Research Labs** or **Professor John Boardman**, School of Systems and Enterprises, **Stevens Institute of Technology**, USA; to hear about recent innovations and meet the researchers behind them; to network with other industry representatives; and to enjoy the interactive panel discussions at our conferences.

We offer unique and well-balanced packages to support the event and present to a well and pre-qualified audience. The different opportunities are:

- Co-Hosting the event
- Being the Partner of the event
- Sponsoring the event
- Accompanying the event
- Exhibiting at the event
- Hosting of the cocktail reception
- Sponsoring Gifts
- Opting for sponsoring an event workshop

Organizations interested in sponsoring/exhibiting at the event please contact Mr. Stephan FRICKE from ICST Business Division at [exhibition@icst.org](mailto:exhibition@icst.org)

## IMPORTANT DATES

**Paper Submission Deadline: 30<sup>th</sup> September, 2008**

**Notification of Acceptance:** 1<sup>st</sup> November, 2008

**Camera Ready Deadline:** 1<sup>st</sup> December, 2008

## SPONSORS/PARTNERS

Technical Co-Sponsors

