

SPONSORSHIP INFORMATION

ICST offers various sponsorship opportunities to companies and organizations that wish to gain international exposure at our unique events. As a sponsor, you will be able to increase the visibility and your product awareness within a circle of well-known professionals, hear about recent innovations and meet the researchers behind them, network with other industry representatives, and enjoy the interactive panel discussions at our conferences.

We offer unique and well-balanced packages to support the event and present to a well and pre qualified audience. The different opportunities are:

- Co-Host of the event
- Partner of the event
- Sponsor of the event
- Accompanist of the event
- Exhibitor at the event
- Host of the cocktail reception
- Gift Sponsor
- Workshop Sponsor

To learn more about our sponsorship packages, please see the detailed description of each package below.

Package A**GIFT SPONSOR**

A small gift bag with your logo on it is a very unique and one of the most sympathetic ways to present your company. You can be creative about the content and put together an individual and special gift for the attendees of the event. The gift bags are given out at registration by your staff or by our conference coordinator.

- sponsor of small gift bags, individually put together
- logo on the gift bag
- 1 conference vendor ticket (full conference ticket)

Package B**WORKSHOP SPONSOR**

Being a competent partner of the event and organize a half day workshop, individually put together. Be trainer and adviser in concrete questions of the attendees.

- sponsor of half day workshop
- 2 conference vendor tickets (full conference tickets)
- 2 conference delegate tickets
- reference at the opening speech

Package C**HOST OF THE COCKTAIL RECEPTION**

Sponsoring social events is a good opportunity to present your company in a relaxed atmosphere and be the host of one of the most enjoyable parts of the conference.

- sponsor of the cocktail reception at the evening of the first conference day
- with option to have individual cultural program organized (not included)
- Opportunity to give the welcome speech at the beginning of the evening program
- 2 conference vendor tickets (full conference tickets)

Package D

ACCOMPANIST OF THE EVENT

This partnership package provides a great opportunity for company presentation, exhibitions, marketing activities as well as the possibility to host your partners and customers at this particular event.

- 6m² exhibition stand including a skirted table, 2 chairs and power supply
- 1 complementary conference vendor ticket (full conference ticket)
- Sponsoring company identified as accompanist of the event
- 1 speaking slot (case study or research/development result)
- Marketing integration with logo and company profile on all promotional materials and the event website
- 3 discounted (50%) delegate tickets for partners or customers of the sponsor
- Having the option to provide unlimited wish-list for personal invitations
- Acknowledgement at the opening ceremony

Package E

EXHIBITOR AT THE EVENT

Being an exhibitor provides a great opportunity to present your products and services to a well-qualified audience and get access to the full conference program. We provide various exhibition packages that include services such as:

- 3-12m² exhibition stand including a skirted table, 2 chairs and power supply
- complementary conference vendor tickets (full conference tickets)
- Marketing integration with logo and company profile on all promotional materials and the event website
- Complementary delegate ticket
- Option to choose the location of the stand

For further information please look at **Exhibition Packages** or write an email to exhibition@icst.org

Package F

SPONSOR OF THE EVENT

As the official sponsor of the event you will benefit from a well-balanced mix of visibility, presentation opportunities and marketing integration as a prestigious partner of the event as well.

- 6m² exhibition stand including a skirted table, 2 chairs and power supply
- 2 complementary conference vendor tickets (full conference tickets)
- Sponsoring company identified as sponsor of the event
- Full marketing integration – inclusion of company logo, profile and speaker profile on all promotional materials and the event website
- 1 complementary delegate ticket for partners or customers of the sponsor
- 3 discounted (50%) delegate tickets for partners or customers of the sponsor
- Having the option to provide unlimited wish-list for personal invitations
- Acknowledgement at the opening ceremony

Package G

PARTNER OF THE EVENT

As the partner of the event your company can benefit from all aspects of the program development and related conference organization areas.

- 6m² exhibition stand including a skirted table, 2 chairs and power supply
- 2 complementary vendor tickets (full conference tickets)
- Sponsoring company identified as the partner of the event
- Having 1 speaking slot (case study or research/development result)
- Opportunity to give a welcome speech on the 2nd day of the conference
- Full marketing integration – inclusion of company logo, profile and speaker profile on all promotional materials and the event website
- Opportunity to sponsor coffee breaks – increase visibility through brochures and merchandising material at the coffee breaks over the entire event
- 3 complementary delegate tickets for partners or customers of the sponsor
- 3 discounted (50%) delegate tickets for partners or customers of the sponsor
- Having the option to provide unlimited wish-list for personal invitations
- Acknowledgement at the opening ceremony

Package H

CO-HOST OF THE EVENT

The Co-Host Sponsorship is the most privileged sponsorship status that a sponsoring organization can acquire. An event can only have one Co-Host Sponsor. The package contains sponsorship elements uniquely offered to the Co-Host, which are:

- 9m² exhibition stand including a skirted table, 2 chairs and power supply
- 2 complementary vendor tickets (full conference tickets)
- Sponsoring company identified as the exclusive partner of the event
- Opportunity to delegate 1 member to the organizing committee
- Opportunity to give the conference opening speech
- Having 1 key speaking slot (case study or research/development result)
- Full marketing integration – inclusion of company logo, profile and speaker profile on all promotional materials and the event website
- Inclusion of company logo on stationary items: bags, mouse pads, etc.
- 5 complementary delegate tickets for partners or customers of the sponsor
- Having the option to provide unlimited wish-list for personal invitations

For further information and registrations please

Send us an email to: sponsorship@icst.org

Call us on: +36 1 350 1203